Funded by
UK Government

Worcestershire Growth Hub

Darren Schrouder – WGH Manager

WORCESTERSHIRE
GROWTH HUB

Funded by UK Government

WGH UKSPF Performance 2022-25

UKSPF Performance Measures and WGH Dashboards

WORCESTERSHIRE GROWTH HUB

Funded by UK Government

WGH 2022 - 2025 UKSPF Performance: E19 & E23

Intervention	E19 - Investment in research and development at the local level							
Outputs	**2022/23 Target**	**2022/23 Actual**	**2023/24 Target**	**2023/24 Actual**	**2024/25 Target**	**2024/25 Actual**	**Total Target**	**Total Actual**
Number of Businesses receiving non-financial support	2	**1**	8	**11**	6	**6**	16	**18**
Number of potential entrepreneurs assisted to be enterprise ready	1	**1**	4	**4**	3	**0**	8	**5**
Outcomes								
Number of new enterprises created			1	**0**	1	**3**	2	**3**
Number of enterprises adopting new to the firm technologies or processes			5	**0**	7	**12**	12	**12**

Intervention	E23 - Strengthening local entrepreneurial ecosystems							
Outputs	**2022/23 Target**	**2022/23 Actual**	**2023/24 Target**	**2023/24 Actual**	**2024/25 Target**	**2024/25 Actual**	**Total Target**	**Total Actual**
Number of Businesses receiving non-financial support	28	**31**	58	**67**	46	**65**	132	**163**
Number of potential entrepreneurs assisted to be enterprise ready	2	**2**	8	**16**	6	**14**	16	**32**
Outcomes								
Jobs Created			6	**17**	8	**4**	14	**21**
Jobs Safeguarded			16	**7**	16	**25**	**32**	**32**
Number of New businesses created			4	**2**	4	**4**	8	**6**
Number of Businesses with improved Productivity			4	**5**	4	**7**	8	**12**
Number of Businesses engaged in New Markets			11	**9**	15	**18**	26	**27**
Number of enterprises adopting new to the firm technologies or processes			4	**4**	6	**6**	10	**10**

Funded by UK Government

WGH 2022 - 2025 UKSPF Performance: E29 & E30

Intervention	E29 - Supporting Decarbonisation and improving natural environment							
Outputs	**2022/23 Target**	**2022/23 Actual**	**2023/24 Target**	**2023/24 Actual**	**2024/25 Target**	**2024/25 Actual**	**Total Target**	**Total Actual**
Number of Businesses receiving non-financial support	15	**31**	15	**32**	15	**17**	45	**80**
Number of decarbonisation plans developed			5	**4**	6	**9**	11	**13**
Outcomes								
Jobs Created			0	**0**	2	**2**	2	**2**
Jobs Safeguarded			4	**0**	4	**8**	8	**8**
Number of businesses adopting new to the firm technologies or processes			5	**5**	5	**8**	10	**13**

Intervention	E30 - Business support measures to drive employment growth							
Outputs	**2022/23 Target**	**2022/23 Actual**	**2023/24 Target**	**2023/24 Actual**	**2024/25 Target**	**2024/25 Actual**	**Total Target**	**Total Actual**
Number of Businesses receiving non-financial support	242	**516**	478	**634**	585	**701**	1305	**1851**
Outcomes								
Jobs Created	12	**14**	37	**30**	67	**80.1**	116	**124.1**
Increased number of business supported	2	**2**	96	**170**	148	**461**	246	**633**

Funded by UK Government

2024/25 Performance Dashboard

Stats	Q1	Q2	Q3	Q4	Annual Total
Number of Businesses Engaged With	316	379	410	381	1486
Business Visits	219	194	181	163	757
Strategic Business Visits	6	11	11	9	37
Business Diagnostics Completed	194	169	162	142	667
Referrals/Signposts made	1144	1017	951	972	4084
Events	32	22	47	51	152
Property Enquiries	8	2	8	12	30
Pre-start Enquiries	31	39	18	37	125

WORCESTERSHIRE GROWTH HUB

Funded by UK Government

WGH UKSPF Performance Q1 2025/26

UKSPF Performance Measures and WGH Dashboards

WORCESTERSHIRE GROWTH HUB

Funded by UK Government

2025/26 Q1 UKSPF Performance: Worcestershire

Worcestershire

Investment Priority	Enterprises	
Outputs	**2025/26 Target**	**2025/26 Actual**
OP10: Number of enterprises receiving non-financial support	765	**178**
OP11: Number of potential entrepreneurs assisted to be enterprise ready	30	**13**
OP26: Number of organisations receiving non-financial support	70	**0**
Outcomes		
OC8: Jobs created as a result of support	55	**24**
OC12: Number of enterprises adopting new to the firm technologies or processes	16	**6**
OC13: Number of enterprises engaged in new markets	16	**3**

Funded by UK Government

Bromsgrove Q1 2025/26 UKSPF KPI Performance

Outputs	Contracted	April - June 2025	Output totals to achieved date
Number of business engagements	150	26	26
Number of professional business advisor assists	35	0	0
Increased number of enterprises supported	0	14	14

Stats	Q1
Number of Businesses Engaged With	40
Business Visits	32
Business Diagnostics Completed	23
Referrals/Signposts made	94
Events	48
Property Enquiries	6
Pre-start Enquiries	1

Funded by UK Government

Malvern Q1 2025/26 UKSPF KPI Performance

Output	Forecast	This Quarter	Total Achieved To Date
OP10: Number of enterprises receiving non-financial support	125	31	31
OP11: Number of potential entrepreneurs assisted to be enterprise ready	10	5	5

Outcome	Forecast	This Quarter	Total Achieved To Date
OC8: Jobs created as a result of support	10	4	4
OC12: Number of enterprises adopting new to the firm technologies or processes	4	3	3
OC13: Number of enterprises engaged in new markets	5	3	3

Stats	Q1
Number of Businesses Engaged With	47
Business Visits	30
Foreign Owned Business Visits	1
Business Diagnostics Completed	24
Referrals/Signposts made	164
Events	48
Property Enquiries	6
Pre-start Enquiries	5

WORCESTERSHIRE GROWTH HUB

Funded by UK Government

Redditch Q1 2025/26 UKSPF KPI Performance

Outputs	Contracted	April - June 2025	Output totals to achieved date
Number of business engagements	150	21	21
Number of professional business advisor assists	50	0	0
Increased number of enterprises supported	0	10	10

Stats	Q1
Number of Businesses Engaged With	33
Business Visits	20
Foreign Owned Business Visits	1
Business Diagnostics Completed	17
Referrals/Signposts made	79
Events	48
Property Enquiries	10
Pre-start Enquiries	5

Funded by UK Government

Worcester Q1 2025/26 UKSPF KPI Performance

Output	Forecast	This Quarter	To Date
OP10: Number of enterprises receiving non-financial support	100	36	36

Output	Forecast	This Quarter	To Date
OC8: Jobs created as a result of support	12	0	0

Stats	Q1
Number of Businesses Engaged With	62
Business Visits	26
Strategic Business Visits	2
Business Diagnostics Completed	21
Referrals/Signposts made	138
Events	48
Property Enquiries	7
Pre-start Enquiries	7

Funded by UK Government

Wychavon Q1 2025/26 UKSPF KPI Performance

Output	Forecast	This Quarter	Total Achieved To Date
OP10: Number of enterprises receiving non-financial support	140	38	38
OP11: Number of potential entrepreneurs assisted to be enterprise ready	10	2	2

Outcome	Forecast	This Quarter	Total Achieved To Date
OC8: Jobs created as a result of support	15	14	14
OC12: Number of enterprises adopting new to the firm technologies or processes	6	2	2
OC13: Number of enterprises engaged in new markets	6	0	0

Stats	Q1
Number of Businesses Engaged With	103
Business Visits	39
Strategic Business Visits	2
Business Diagnostics Completed	30
Referrals/Signposts made	328
Events	48
Property Enquiries	9
Pre-start Enquiries	2

WORCESTERSHIRE GROWTH HUB

Funded by UK Government

Wyre Forest Q1 2025/26 UKSPF KPI Performance

Output	Forecast	Q1 Performance	To Date
OP10: Number of enterprises receiving non-financial support	100	26	26
OP11: Number of potential entrepreneurs assisted to be enterprise ready	10	6	6

Outcome	Forecast	Q1 Performance	To Date
OC8: Jobs created as a result of support	6	6	6
OC12: Number of enterprises adopting new to the firm technologies or processes	6	1	1
OC13: Number of enterprises engaged in new markets	5	0	0

Stats	Q1
Number of Businesses Engaged With	44
Business Visits	26
Business Diagnostics Completed	21
Referrals/Signposts made	118
Events	48
Property Enquiries	5
Pre-start Enquiries	6

Funded by
UK Government

Customer Satisfaction

Information containing survey results and customer comments

WORCESTERSHIRE
GROWTH HUB

Funded by
UK Government

Customer Satisfaction

Across Worcestershire, we have received an average rating of 4.7 out of 5 from our businesses. This represents how satisfied they were with the service provided to them from the Worcestershire Growth Hub.

WORCESTERSHIRE
GROWTH HUB

Funded by UK Government

WGH Team Update

Personnel changes, future considerations and new PBAs

WORCESTERSHIRE GROWTH HUB

Funded by
UK Government

Account Management Team

Chris Orr
FDI &Strategic Businesses
County-wide

Sally Stevenson
Small & Medium Businesses
(5-249 employees)
Bromsgrove & Redditch

Sarah Badger
Small & Medium Businesses
(5-249 employees)
Redditch

Randesh Kalar
Small & Medium Businesses
(5-249 employees)
Worcester City & Wychavon

Jamie Clyne
Small & Medium Businesses
(5-249 employees)
Malvern Hills & Wyre Forest

Paul Swinnerton
Micro-businesses
(0-4 employees)
County-wide

WORCESTERSHIRE
GROWTH HUB

Funded by UK Government

Business Engagement Team

Finley Stanley
Data & Reporting Team Leader

Louise Tormey
Business Engagement Administration Executive

Ana Alem
Business Engagement Administration Executive

Funded by UK Government

Projects & Communications Team

Helen Mulvenna
SkillsBoost & INclusive Worcestershire Project Manager

Rachel Seabright
SkillsBoost Worcestershire Project Coordinator

Alex Price
PR, Marketing & Communications Manager

Marketing & Communications Executive

Funded by UK Government

Professional Business Advisors

ROCKSOLID
SPECIALISTS IN BUSINESS GROWTH

General Business Advisor.

Maddison Jade
STRATEGIC CONSULTANCY

General Business Advisor.

Assure Technical

Digital Technology Adoption & AI Advisor.

PROFESSIONAL BUSINESS ADVISORS

WE ARE ALP MARKETING & BUSINESS DEVELOPMENT

Strategic Marketing Advisor.

The Clean Tech Business Group ltd

Energy & Sustainability Advisor.

sharpmonkeys

Strategic Marketing Advisor.

WORCESTERSHIRE GROWTH HUB

Funded by
UK Government

Business Intelligence Update

Information gleaned by WGH Account Managers, H&W Chamber of Commerce, FSB, NFU & Visit Worcestershire

WORCESTERSHIRE
GROWTH HUB

Funded by UK Government

Business Intelligence Update – Q1 2025/26

- **Local Economic Conditions:**
  - National Insurance employer contributions & increased National Minimum Wage
  - Skills shortages & low motivation within talent pools
  - Local government reorganisation/HMG strategy & priorities
  - Flood Resilience issues – Tenbury Wells.
  - Challenging international trading – Northern Ireland & United States
- **Business Needs & Concerns:**
  - Slow consumer take-up of renewable energy products, heat pump quotas & spark gap
  - Construction: Future Homes Standard delay & land banking
  - Professional Services: Level 7 apprenticeship funding changes & IR35 legislation
  - Care: Overseas Worker changes and skills shortage
  - Retail, Hospitality & Tourism: Recruitment
  - Employment Bill: SSP, Unfair Dismissal, Zero Hour Contracts
  - Pension reforms effects on small businesses

Funded by UK Government

Business Intelligence Update – Q1 2025/26

- **Economic Shocks & Opportunities:**
  - Kerry Foods Tenbury Wells (130)
  - Financial reporting proposals
  - Royal Mail 2nd class delivery changes
  - Upward Only Rent Reviews & Procurement Act changes
- **Business Support Ecosystem**
  - Cyber Security assistance
  - AI governance
  - Access to Finance
  - Charities & CICs – gap in support
  - Grant criteria/suitability

Funded by UK Government

Strategic Engagement and Investment Framework (SEIF) Update

- Gwen Davies replaced with Chris Orr
- Key Account Management contract has been replaced by the Strategic Engagement and Investment Framework (SEIF)
- Office for Investment (OfI)
- Changed focus
- New processes, procedures and reporting in development
- Regular contact with OfI teams
- SEIF allows a broader suite of activities
- Austrade Delegation: Innovation Worcestershire & Visit Worcestershire
- Increased collaboration with H&W Chamber & DBT (DIT)
- WGH SEIF events:
  - 14th August WGH Meet the Account Manager SEIF Event Astley Vinyard
  - 18th September SEIF Strategic Business Dinner – Hogarth's Stone Manner

Funded by
UK Government

Any Questions?

WORCESTERSHIRE
GROWTH HUB

Funded by
UK Government

Thank you for listening

For all enquires or for further information please contact the **Worcestershire Growth Hub** team.

W: www.worcestershiregrowthhub.co.uk
E: info@worcestershiregrowthhub.co.uk
T: 01905 677888

WORCESTERSHIRE
GROWTH HUB