Worcestershire
Local Enterprise Partnership

Marketing & Communications Update

Alex Price

Since the last Board…

Worcestershire Local Enterprise Partnership

Skills

April – We held the next event in the Inclusive Worcestershire Leaders series, focusing on helping businesses understand reasonable adjustments.

May – We delivered the first event in our Modern Work Experience campaign, with over 40 businesses. We are looking to engage local employers about the upcoming changes.

Innovation

March – Catalyse Angel Network delivered its second pitching event, showcasing another 5 founders.

May – BetaDen announced their new Digital & A.I. Bootcamp to support digital businesses to accelerate growth, adopt AI, and prepare for investment

May – Catalyse Angel Network partnered with the Women in Tech & Innovation community to deliver an event supporting potential female investors.

Business Support

May – We have launched a new Worcestershire Growth Hub website, making it easier for businesses to get in touch and access support.

May – As part of the WorkWell Insights series, we delivered an event with Herefordshire Growth Hub around supporting employers to understand MSK and how to support their staff to remain healthy.

Upcoming Activity…

Worcestershire Local Enterprise Partnership

Skills

June – Working with the Worcestershire Apprenticeships team, and Malvern & Wychavon District Councils, we will be running 2 events to support local businesses around the new local and national apprenticeship funding.

July – Deadline to enter for the Worcestershire Apprenticeships Awards, 17th July.

Innovation

July – Catalyse Angel network will be running its 3rd pitching event on 8th July.

Business Support

June – The Growth Hub will be delivering a business forum event to engage local businesses and promote the new local support schemes and funds.

July – The Keep Herefordshire & Worcestershire Working Conference will be delivered on the 8th July to further engage and support businesses around keeping their workforce happy and healthy.

2026/27 Key Timeline

Worcestershire Local Enterprise Partnership

June
- **15th** – Worcestershire Business Forum Event
- **16th** – Apprenticeship Employer Support Event (MH)
- **23rd** – Apprenticeship Employer Support Event (WYC)

July
- **8th –** Keep Herefordshire & Worcestershire Working Conference
- **8th** – Catalyse Angel Network Pitch Event 3

September
- Recruitment & Retention Employer Support Event
- Worcestershire Business Forum Strategic Dinner Event

October
- **1st –** Chamber Business Expo
- WorkWell Insights Event
- Access to Finance Employer Support Event
- Inclusive Worcestershire Leaders Event

November
- **26th –** 2026 Worcestershire Apprenticeships Awards
- Worcestershire Business Forum Event

January
- TechFest 2027

February
- National Apprenticeship Week 2027
- Chamber Meet the Buyer Event

March
- National Careers Week 2027
- Chamber Economic Conference
- Worcestershire Skills Expo
- Worcestershire Business Forum Event