Worcestershire
Local Enterprise Partnership

Strategic Communications Update

Alex Price

Worcestershire
Local Enterprise Partnership

Marketing and Events Update

Since the last Board…

Worcestershire Local Enterprise Partnership

Skills

June – The Careers Hub team held the Primary STEM Challenge finals, at Yamazaki Mazak & Kidderminster College.

September – The finalists for the 2025 Worcestershire Apprenticeships Awards were announced.

September – Worcestershire received £7.7M for the Connect to Work scheme.

Innovation

June – BetaDen onboarded Cohort 6 of their Incubate programme.

July – BetaDen have also onboarded Cohort 9 of their Accelerate programme.

Business Support

June – The Growth Hub and Skills team delivered a series of HR workshops to help businesses.

September – The LEP & Growth Hub team held the annual Worcestershire strategic business dinner event with over 50 businesses in the room.

Upcoming Activity…

Worcestershire Local Enterprise Partnership

Skills

October – A new Talent & Skills communications campaign will be launched to raise awareness of the support programmes available to businesses.

November – We will be delivering a business support event on 6th to help businesses with their neurodiverse talent.

November – Delivery of the 2025 Worcestershire Apprenticeships Awards.

Innovation

October – The next Women in Technology event will be taking place on 16th October, focusing on investment opportunities.

November – Proposed first Angel Investors pitching session.

February 26 – Delivery plans for TechFest 2.0, building on the success of last year.

Business Support

October – The Growth Hub & Council will be exhibiting and supporting a variety of local business support events, including the Chamber of Commerce Business Expo.

November to January – The Growth Hub team will be working on collecting more business case studies to demonstrate and promote the impact of the Growth Hub.

Events Timeline

Worcestershire Local Enterprise Partnership

Below is an updated timeline of the business events planned across Worcestershire until the end of November 2025.

October 2025

- Women in Technology event
- Life Beyond School Careers Event (SEND)
- Inclusive Worcestershire Leaders Forum
- Chamber of Commerce Business Expo
- Chamber of Commerce International Trade Forum
- Apprenticeships Roadshow

November 2025

- WGH T&S: Supporting Neurodiverse Staff
- Chamber of Commerce Growth Forum
- 2025 Worcestershire Apprenticeships Awards
- Chamber of Commerce Women's Business Forum