Worcestershire
Local Enterprise Partnership

Strategic Communications Update

Alex Price

Worcestershire
Local Enterprise Partnership

Marketing and Events Update

Since the last Board…

Worcestershire Local Enterprise Partnership

Skills

October – We delivered the Life Beyond School event, supporting those with SEND about their career options.

October – We delivered the Life Worcestershire Apprenticeships Roadshow event with record numbers.

November – Delivered the 2025 Worcestershire Apprenticeships Awards.

Innovation

October – VIP launch event for TechFest 2026.

November – Catalyse Angel Network (CAN) delivered first pitching event.

November – Delivered the 3rd Women in Innovation & Technology event, focused on Investment Readiness.

November – BetaDen have delivered a number of A.I workshops for businesses.

Business Support

October – The Growth Hub exhibited at the Chamber of Commerce business expo to engage with local businesses.

November – The Growth Hub working with the NHS and Herefordshire delivered the first WorkWell Insights event supporting employers on neurodiversity.

Worcestershire Apprenticeships Awards 2025

Worcestershire Local Enterprise Partnership

Record number of entries and finalists for 2025.

320 Attendees on the night.

Employer of the Year – Barrie Beard Ltd

Apprentice of the Year – Courtney Richards, Roxel Group UK

Focus now on National Apprenticeship Week 2026 campaign.

Upcoming Activity…

Worcestershire Local Enterprise Partnership

Skills

January to March – A new Talent & Skills comms campaign focused on changes to Work Experience to encourage more employers to get involved.

February – National Apprenticeship Week 2026

March – National Careers Week 2026 and delivery of the Worcestershire Skills Expo event.

March – As part of the Skills Expo, we will be delivering an event around Work Experience changes to support employers.

Innovation

February 26 –Delivery of TechFest 2026, with 2 weeks of events promoting innovation with themed days.

February – The next Women in Innovation & Tech event will be taking place within TechFest on 24 Feb.

February – The BetaDen Technology Showcase event will close TechFest on the 26 February.

Business Support

January – The Growth Hub & will be partnering with the NHS & Herefordshire to deliver the second WorkWell Insights event, supporting employers with staff wellbeing.

January to February – The Growth Hub & will be delivering support events informed by Cognito feedback on what businesses would like help on.

Events Timeline

Worcestershire Local Enterprise Partnership

Below is an updated timeline of the business events planned across Worcestershire until the end of February 2026.

January 2026

- Visit Worcestershire Conference
- WorkWell Insights Event: Mental Health
- Chamber of Commerce Sustainability Forum
- Inclusive Worcestershire Leaders Forum
- Chamber of Commerce International Trade Forum

February 2026

- National Apprenticeship Week 2026
- Worcestershire Apprenticeships Ambassador Event
- Chamber of Commerce Meet the Buyer Event
- Worcestershire TechFest 2026
- Women in Innovation & Tech Event
- BetaDen Technology Showcase 2026