Worcestershire
Local Enterprise Partnership

Strategic Communications Update

Alex Price

Since the last Board…

Worcestershire Local Enterprise Partnership

Skills

March – Wave 6 of the Skills Bootcamps programme was launched in Worcestershire to help individuals and employers with upskilling & reskilling.

April – The Worcestershire Apprenticeships team filmed two new podcast episodes, to be released in time for results window.

Innovation

February – BetaDen delivered their 'BD:25' event, outlining their plans around Accelerate & Incubate and their wider marketing activity.

March – It was confirmed the Redditch Digital Manufacturing & Innovation Centre is due to be expanded with reallocation of funding. The new site will provide flexible office and workspaces for start-up and existing businesses.

Business Support

March – The new development site at the Market Hall in Bromsgrove has been named as 'Nailers Yard' and is due for completion in early 2026.

Upcoming Activity…

Worcestershire Local Enterprise Partnership

Skills

June – This year's Primary STEM challenge finals will take place at Yamazaki Mazak and Kidderminster College.

July – The Careers Hub team will be delivering a Digital, IT and Creative spotlight week to promote career pathways and the local organisations within these sectors to school students.

July – Worcestershire Apprenticeships will be launching a new ambassador programme to attract new ambassadors to support in promoting apprenticeships.

Innovation

May – BetaDen are recruiting for Cohort 9 of their Accelerate programme, deadline 6th June.

June – The next Women in Tech event will be taking place on 5th June, with the aim to have 50 attendees.

Business Support

May – Visit Worcestershire are holding their 'Taste Worcestershire' event to connect local food & drink producers with the region's top buyers.

June/July – The Growth Hub is delivering a series of HR support events to help local businesses.

July – The Growth Hub & County Council will be holding an event to celebrate the impact of the business support grants delivered and to introduce the new funds for 2025/26.

Events Timeline

Worcestershire Local Enterprise Partnership

Below is an updated timeline of the business events planned across Worcestershire until the end of July 2025.

June 2025

- Women in Tech event
- BetaDen: A.I & Innovation event
- Growth, Skills & Grant Support Business Worcestershire Conference
- FSB Business Bootcamp: Mid-year Momentum event
- WGH Talent & Skills: HR Support events
- Chamber of Commerce Business Awards
- WLEP Business Forum

July 2025

- WGH Talent & Skills: HR Support events
- Digital, IT & Creative Careers Spotlight Week
- WGH Advice & Finance: ISO changes for businesses
- Worcestershire Apprenticeships Ambassador Launch event
- Chamber of Commerce Women's Business Forum