



Southern Link Road: A4440

One of Worcestershire's largest road infrastructure upgrades

Summary

The programme is one of the biggest upgrades to the road infrastructure in the county for many years. The scheme has been identified as one of the highest priorities in terms of tackling both current and future levels of congestion, which is a significant barrier to economic growth.

The Background

- The Southern Link Road is used by around 30,000 vehicles each weekday and suffers from severe congestion at peak times.
- Modelling forecasts a worsening picture where doing nothing would result in a 30 per cent increase in journey times by 2026.
- The improvements to Southern Link Road forms part of a wider ambition to increase the capacity and widen the Carrington Bridge and will vastly improve journey times to and from West Worcester and Malvern.
- The Southern Link Road and widened Carrington Bridge will improve access to and from Malvern and Worcester and the M5. The road also provides capacity to complete the development of the new urban extensions to the South and West of the city, bringing with it access to new employment and housing land.

Key facts

LEP: Worcestershire Local Enterprise Partnership

Location: Worcester

Project completion: Summer 2017

LGF funding: £16.4 million

Estimated potential outputs: Approximately 13,420 metres of road resurfaced.



The Benefits

- The benefits of the work include improving transport links and infrastructure, which will boost the local economy, contribute towards the reduction of traffic congestion in the city centre, improving journey times and reliability.

Gary Woodman, Chief Executive of Worcestershire Local Enterprise Partnership said: “We know how important the Southern Link Road improvements are to local businesses and this scheme is therefore the largest single investment made to date through the Worcestershire Growth Deal. These works will deliver significant long-term benefits for Worcestershire’s economy as well as improving the highways network for local residents.”