

WINN Board Meeting - 26 March 2018

QinetiQ, Malvern

Attendees:

Paul Walker	Malvern	Dionne Oliver	QinetiQ
Jess Antley	WCC	Keith Mowbray	QinetiQ
Nelda D'Cruz	WCC	Linda Smith	WLEP
Robin Dickson	QinetiQ	Sharon Smith	HWCC
Alan White	MHSP/CTB	Sue Crow	WCC
Tim Maxfield	Uni. Of Worcs	Gary Woodman	WLEP

Apologies:

Nigel Hudson	WCC
Jane Holmes	CTB/Inn.Alliance

Agenda Item	Discussion	Action if required
Apologies & Minutes	<ul style="list-style-type: none"> • Minutes from the last meeting were issued and no changes were noted. • Apologies were noted from those who could not attend. 	
COMMUNITY		
Priority 1: GOST REF: G1/O1/O4/S1/S9/T1/T9		
WINN Wednesday	<ul style="list-style-type: none"> • The last WINN Wednesday 'Money, Money, Money' event that was held on 28th Feb at Worcester Arena and speakers included: <ul style="list-style-type: none"> ○ RS who explained the different crowd funding sources available and how to successfully raise funds; ○ CW who gave examples of what would qualify for R&D tax relief; ○ SC) who raised awareness of Midlands Engine Investment Fund (MEIF) and the various funding sources available e.g. Small Business Loans, Debt Finance, Proof of concept and Equity Finance funds; ○ TA who provided an overview of bitcoin and blockchain technology before completing a live demo on how to create a bitcoin; and ○ AB who explained how to attract business investment whilst ensuring the business exit strategy is implemented. Adrian also promoted his new book 'Start to Exit'. • The next WINN Wednesday titled 'Great Things' will be held on the 23rd May at The Hive and will form part of the two-day innovation forum event. (24rd & 24th May) 	
Events Plan	<ul style="list-style-type: none"> • District Events have been planned as follows: <ul style="list-style-type: none"> ○ Bromsgrove, Parkside – 18th April ○ Kidderminster, Wyre Forest House – 2nd May ○ Malvern, Open Space Rooms – 16th May ○ Evesham, Football Club – 13th June • All events will be from 17:30hrs to 20:00 hrs • Topics to be covered include: <ul style="list-style-type: none"> ○ Idea creation ○ Intellectual Property 	

	<ul style="list-style-type: none"> ○ Collaboration and connections: WINN ○ Funding: Midlands Engine Investment Fund, British Business Bank; and ○ International Growth: DIT. <ul style="list-style-type: none"> ● Guest selects location that suits them. ● Aim is to have 30-50 attendees per event. ● Promotion via district newsletter, social media and Eventbrite page set-up by Worcestershire Business Central. 	
2 Day Forum	<ul style="list-style-type: none"> ● The 2 Day 'Great Things' Forum event will be held at the Hive on the 23rd-24th May. WINN Wednesday will be held on the evening of the 23rd. This will give the wider business community the opportunity to engage; especially those not served by the sector specific round-table events. ● On 1 Feb, JA held a project team meeting and started the process of creating a timetable for the speakers and workshops. In addition, a plan was drafted of where the sector industry stands would be located within level 0. ● 'Great Things' brochure is work in progress, whilst presentation and workshop topics are being finalised. Aim is to have a draft ready by Mid April. <ul style="list-style-type: none"> ○ To date 28 speakers have confirmed their attendance. ● All presentation and workshop attendees will be asked to pay a charge of £5 to discourage non-attendance. The monies raised will help towards the event costs. ● All attendees will be required to register on Eventbrite and this website is expected to be live by early April. 	JA
Communications	<ul style="list-style-type: none"> ● The latest article regarding 'High Performance Thinking' has been published on the CONVERSATION. ● An offer of a 12 month programme to help businesses adopt new habits to achieve their growth aspirations. Their philosophy is based on four key strands: <ul style="list-style-type: none"> ○ inside-out leadership; ○ curiosity-led leadership; ○ intelligent leadership; and ○ servant leadership. ● Article on HD 'Innovation needs heroism' gives an insight to HD specialism in Pathological Demand Avoidance (PDA), which is a subset of autism. 	
Membership	<ul style="list-style-type: none"> ● The WINN team are looking to transfer all contact details to Tractivity, which is a central database to comply with GDPR. 	
MENTORSHIP Priority 2: GOST REF: G1/O1/S2/T2		
Make It Happen Challenge	<ul style="list-style-type: none"> ● 12 applicants were reviewed by the panel of judges. ● The 'Make It Happen' challenge winner was announced at the last WINN Weds event titled 'Money, Money, Money'. This coveted award went to Nikki Hollier founder of 'Border in a box', who won a package worth £12,000 (including a cash amount of £5,000). 	
EDUCATION Priority 3: GOST REF: G1/O1/O4/O5/S3/S8/S13/T3/T8/T13		
Challenge Workshops	<ul style="list-style-type: none"> ● 'Make it Happen' challenge's 'Highly commended' businesses will be invited to a free 'how to' workshop that will be planned and delivered in conjunction with the University of Worcester. The aim of the workshop is to provide tools and techniques in all areas of business. 	

	<ul style="list-style-type: none"> Dates and agenda for the 'how to' workshops are being developed by JA and JM, and more information will be released shortly. 	JA
SPACES Priority 4: GOST REF: G1/O1/O4/S2/S8/T8/T2		
Open Worcestershire Concept: existing, emerging, future action	<ul style="list-style-type: none"> A Project Manager and interior designer for Copenhagen Street are both out for tender and appointments are expected to be confirmed by mid-April. Once in post, the Project Manager and interior designer will work together to procure an architect. A workshop will be held at Copenhagen Street late April. The plan is to formally launch Copenhagen Street by September 2018. On the 16 Mar, JA met with Green Lighting (near Shrub Hill Train Station and Industrial units), to discuss co-working arrangements for Tuesdays. Green Lighting is amenable to supporting WINN/Kiln and discussions are ongoing. In addition, discussions are ongoing to confirm a co-working location in Malvern. The intention is to have a variety of flexible co-working arrangements for businesses within Worcestershire. The HIVE co-working group (Level 0, Fridays) continues to be very successful. 	
BUSINESS DEVELOPMENT Priority 5: GOST REF: G1/O2/O3/O4/O5/S4/S5/S7/S9/S11/S12/T4/T5/T7/T9/T11/T12		
External Engagement	<ul style="list-style-type: none"> Advanced Manufacturing held 29 Jan Agri-tech held 30 Jan, Cyber / IT held 15 Feb, Feedback from the businesses that attended has been complimentary. The key theme has been it was good to get face to face time with large organisations whilst also having time on the agenda to explain what their capabilities are to other local businesses. Organisations that attended were very supportive and pro-actively took actions to help local businesses. Progress to date has been encouraging and further updates will follow shortly. Key discussion points from the round tables are being fed into regional strategic meetings. For example, JA relayed recommendations from the Cyber / IT round table when she attended the Science and Innovation Audit meeting in London, 25 Feb. Press releases for the round tables are being developed and drafts will soon be issued to attendees for comment prior to wider release. 	
ESIF / FUNDING	<ul style="list-style-type: none"> The POC extension outline application was successful and a full application is being developed. 	
AOB	<ul style="list-style-type: none"> TEDx talk 'Thoughts for the Future' on 25 April, Coach House Theatre is being organised. – WINN Sponsoring Date of next BOARD meeting is 30 May 2018 	