

WINN Board Meeting - 30 May 2018

QinetiQ, Malvern

Attendees:

Nigel Hudson	WCC	Dionne Oliver	QinetiQ
Jess Antley	WCC	Sharon Smith	HWCC
Linda Smith	WLEP		

Apologies:

Jane Holmes	CTB/Inn.Alliance	Alan White	MHSP/CTB
Sue Crow	WCC	Tim Maxfield	Uni. Of Worcs
Robin Dickson	QinetiQ	Gary Woodman	WLEP
Keith Mowbray	QinetiQ		
Paul Walker	Malvern		
Nelda D'Cruz	WCC		

Agenda Item	Discussion	Action if required
Apologies & Minutes	<ul style="list-style-type: none"> • Apologies were noted from those who could not attend. • Discussion around the recent district events, explained the differentials between the WINN led district events, which utilise Worcestershire Business Central (WBC) expertise to help promote via the WBC Eventbrite page, and events organised and led by WBC, it was noted that the distinguishing objectives for each event resulted in no duplication of effort or funds. • Minutes from the last meeting were issued and no changes were noted. 	
COMMUNITY		
Priority 1: GOST REF: G1/O1/O4/S1/S9/T1/T9		
WINN Wednesday Great Things	<ul style="list-style-type: none"> • Next event is 19th September and entitled 'Its all About ME' – Marketing and Engagement. At the arena again, please help to promote. • WINN Great Things A jam-packed two-day Innovation forum hosted by WINN at The Hive, on the 23rd-24th May. WINN Wednesday was held on the evening of the 23rd. • 'Great Things' brochure was issued to help guests register for the presentations and workshops. • 28 speakers confirmed their attendance. • Nearly 300 attendees experienced a programme of workshops and presentations from the region's most inspirational innovators across a range of industry sectors, including tech, renewables, science, finance and business development. Stands included local business and key industry figures from all sectors. The event also juxtaposed cutting-edge modern innovation with interesting historical detail inspired by the county's original Worcestershire Exhibition of 1882 and featured a 18th century pop-up coffee house, courtesy of Waylands Yard. • All presentation and workshop attendees were originally asked to pay a charge of £5 to discourage non-attendance. However, a 	

	<p>decision was made a few days prior to the event to waive this charge to help increase attendance levels for ALL sessions.</p> <ul style="list-style-type: none"> • All attendees were asked to register on Eventbrite however bookings were made on the day. • Guests were required to sign in for all sessions to track attendance and comply with ERDF regulations. • Videos, interviews and photos taken during the forum are being edited and should be ready for wider release soon. • WINN Weds Great Things – on the Wednesday evening there was a key note speech from Google Digital Garage, focussing on social media strategy and included highlights from the Make it Happen challenge winner, and the latest on the Kiln - Worcester’s new co-working space. 	
Events Plan	<ul style="list-style-type: none"> • District Events: WINN hosted 4 events throughout the County (total 76 attendees) (Bromsgrove, Kidderminster, Malvern & Evesham). Focused on Key themes to support innovation: <ul style="list-style-type: none"> ○ Idea Generation: ○ IP Protection: ○ Collaborations & Connections: ○ Funding: • Promoted via district newsletter, social media and Eventbrite page set-up by WBC. • All registration details will be entered into Tracktivity to comply with GDPR. WBC will be able to follow –up to support their account management activities. <ul style="list-style-type: none"> ○ Measurement criteria for BEIS regarding WBC activities are: <ul style="list-style-type: none"> ▪ Micro SME ▪ Scale up ▪ Strategic (120) ○ Quarterly reports are published • KM was noted as a useful contact in Bromsgrove regarding future forums • A review of events and approach / agreement going forward will be built into the 18/19 action plan. • It was agreed by all that WINN drives through all aspects of innovation within the region across all 3 tiers ‘places and infrastructure’, ‘business environment’ and ‘ ideas and people’ as per the revised WINN delivery plan. 	JA
Membership	<ul style="list-style-type: none"> • The WINN team are looking to transfer all contact details to Tractivity, which is a central database to comply with GDPR. • All members have been contacted to ‘opt in’ and to date 150 members have given permission to continue receiving communications. 	
MENTORSHIP Priority 2: GOST REF: G1/O1/S2/T2		
Make It Happen Challenge	<ul style="list-style-type: none"> • 12 applicants were reviewed by the panel of judges. • The 'Make It Happen' challenge winner was announced at the last WINN Weds event titled ‘Money, Money, Money’. This coveted award went to Nikki Hollier founder of ‘Border in a box’, who won a package worth £12,000 (including a cash amount of 	JA

	<p>£5,000).</p> <ul style="list-style-type: none"> A promotional video has been produced and this was shown during the meeting, which was very well received. 	
EDUCATION Priority 3: GOST REF: G1/O1/O4/O5/S3/S8/S13/T3/T8/T13		
Challenge Workshops	<ul style="list-style-type: none"> 'Make it Happen' challenge: Supported by Worcester University WINN held a workshop for highly commended businesses covering; Business Planning (Blue Orchid), Sales & Marketing (Worcester Uni), Business Support (Enterprising Worcestershire & Worcestershire Business Central) and Legal Essentials (SME Solicitors). 	
SPACES Priority 4: GOST REF: G1/O1/O4/S2/S8/T8/T2		
Open Worcestershire Concept: existing, emerging, future action	<ul style="list-style-type: none"> The Kiln – Copenhagen Street: Work has begun on a facelift of the city's old Police Station - 4,500sqft of space. Project manager, architect and interior designer have been appointed to manage the refurbishment works to take the building from its current state into fully serviced Co-working innovation space, suitable for the target market of start-ups, small businesses and freelancers in the creative and tech sector. The plan is to formally launch Copenhagen Street by September 2018 however this will potentially move as the project continues – final timing plan by the project team to be presented end July 2018. Co-working – Friday at The Hive: Co-working continues at The Hive with over 65 businesses now having regularly attended since it started end of Nov '17. This is developing a pipeline for The Kiln at Copenhagen Street and a recent Kiln/WINN space meet up was attended by nearly 20 of the businesses, where the pricing model and plans were tested and positively received by the group.. In addition, discussions are still ongoing to confirm a co-working location in Malvern. The intention is to have a variety of flexible co-working arrangements for businesses within Worcestershire. The HIVE co-working group (Level 0, Fridays) continues to be very successful. Discussions are in place to agree how the established co-working community can continue to work in the business centre. 	
BUSINESS DEVELOPMENT Priority 5: GOST REF: G1/O2/O3/O4/O5/S4/S5/S7/S9/S11/S12/T4/T5/T7/T9/T11/T12		
External Engagement	<ul style="list-style-type: none"> All sector round tables have been successfully delivered. Press releases from the round tables, which were held earlier in the year, are now ready for wider distribution. The first press which relates to the Agri-Tech round table is currently on <i>theCONVERSATION</i>. 	
ESIF / FUNDING	<ul style="list-style-type: none"> PA1 funding POC (WINN) Extension –Outline application was approved and now full application submitted May 2018. This is currently being appraised and we are awaiting feedback. On approval delivery of the programme is planned to commence Jan 2019 and encompasses the Worcestershire Innovation Ecosystem supporting; Places & Infrastructure, Business Environment and People & Ideas. 	
AOB	<ul style="list-style-type: none"> Date of next Board meeting is 17th September 2018 	

	<ul style="list-style-type: none">• It was noted by all that the WLEP are:<ul style="list-style-type: none">○ supporting InfoSec;○ hosting a dinner to celebrate the MoU that was signed with Maryland; and○ organising a visit for the Midlands cyber winner to meet with QinetiQ as per the prize agreement.	
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